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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 8167)

CHANGE OF EXECUTIVE DIRECTOR

The Board hereby announces the following changes with effect from 17 June 2015:-

- (1) Ms. Ye Weiping resigned as an executive Director; and
- (2) Mr. Xu Gang was appointed as an executive Director.

The board (the "Board") of Directors (the "Director(s)") of Neo Telemedia Limited (the "Company") hereby announces that Ms. Ye Weiping ("Ms. Ye") resigned as an executive Director with effect from 17 June 2015 as she would like to commit more time to focus on the operation of 廣東蔚海移動發展有限公司 (Guangdong Bluesea Mobile Development Ltd. Co.*) ("Bluesea"), an indirect wholly-owned subsidiary of the Company.

Ms. Ye confirmed that she has no disagreement with the Board or the Company and there is no other matter relating to her resignation that needs to be brought to the attention of the shareholders of the Company and The Stock Exchange of Hong Kong Limited ("Stock Exchange").

The Board is pleased to further announce the appointment of Mr. Xu Gang ("Mr. Xu") as an executive Director of the Company with effect from 17 June 2015.

Mr. Xu, aged 43, graduated from School of Economics and Management, Tsinghua University with an executive master degree of business administration in 2006. He obtained his double bachelor's degree from Beijing University of Technology in 1995 and 1993. Mr. Xu is the general manager of Bluesea. He has extensive experience in the strategy planning, operation, marketing and capital management of international high-tech enterprises and the strategy management, risk management and concentrative management of large financial institutions. Prior to joining Blusea, Mr. Xu served as the general manager of business intelligence division of 甲骨文(中國)軟件系統有限公司 (Oracle (China) Software System

Company Limited*). Mr. Xu does not hold any directorship in other listed public companies during the past three years.

There was no service contract between Mr. Xu and the Company in respect of the proposed length of services for the appointment of Mr. Xu as an executive Director. He is subject to re-election at the next following annual general meeting of the Company after his appointment and thereafter subject to retirement by rotation and re-election at least once in every three years in accordance with the Articles of Association of the Company and the Code on Corporate Governance Practices of the Rules Governing the Listing of Securities on the Growth Enterprise Market ("GEM") of the Stock Exchange (the "GEM Listing Rules"). Mr. Xu is entitled to an annual emolument of HK\$120,000, which is determined by the Board with reference to the remuneration policy of the Company and the prevailing market conditions.

As at the date of this announcement, Mr. Xu holds 812,000 shares of the Company and is interested in 24,000 shares of the Company held by his spouse, Ms. Yan Jintong, within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong). Save as aforesaid, Mr. Xu does not have any relationship with any Directors, senior management, substantial or controlling shareholders of the Company, and does not hold any other position with the Company or any of its subsidiaries as at the date of this announcement.

Save as disclosed above, there is no other information required to be disclosed pursuant to the requirements under Rule 17.50(2)(h) to (v) of the GEM Listing Rules and there is no other matter relating to the above appointment of executive Director that needs to be brought to the attention of the shareholders of the Company.

The Board would like to extend its appreciation to Ms. Ye for her valuable contribution during her tenure of office in the Company, and would also like to express its welcome to Mr. Xu for joining the Board.

By Order of the Board Neo Telemedia Limited CHEUNG Sing Tai Chairman

Hong Kong, 17 June 2015

* for identification purpose only

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. CHEUNG Sing Tai (Chairman and Chief Executive Officer), Mr. ZHANG Xinyu, Mr. LIAN Xin and Mr. XU Gang, and four independent non-executive Directors, namely Mr. LEUNG Ka Wo, Mr. CHOU Jianzhong, Ms. XI Lina and Mr. HUANG Zhixiong.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any

statement herein or this announcement misleading.

This announcement will remain on the "Latest Company Announcements" page of the GEM website at www.hkgem.com for at least seven days from the date of its posting and on the website of the Company at www.neo-telemedia.com.